

Expression of interest

Art opportunity for Young People – public art and graphic design

EXPRESSION OF INTEREST

Expression of interest (EOI) deadline 30 June 2021.

Purpose

Communicare is committed to supporting and celebrating young peoples' achievements across all facets of their lives. In the spirit of this commitment, we are inviting young artists to submit their ideas for an indoor mural at the Communicare site at Pattie Street in Cannington.

The expression of interest (EOI) is open for all young artists to work with us and create a distinct mural or graphic design to feature at the Communicare Pattie Street, Cannington location. This project is intended to highlight the youth-friendly environment at Communicare and also reflect the work of the Transition to Work team who work with young people to assist them to achieve their education and employment goals. Our team provides holistic support to young people to guide them along their journey to employment or education.

The secondary purpose of the EOI is to establish a Communicare pool of youth artists who can be engaged for various projects (e.g. public art or graphic design related) beyond our Pattie Street project.

What do we need from the artist?

- Young artists who have a passion for mural work, via any style (for example graffiti, contemporary, pop art, classic, surreal, photoreal etc),
- An ability to create public art and graphic design pieces that can represent local communities,
- An understanding of project management (including timeframes and budgets),
- Capacity to collaborate with Communicare staff and other stakeholders,
- An understanding of how to present art in digital formats for drafting and concepting, and
- Creativity, bold ideas and diversity.

How could the art be applied?

In the first instance we are seeking an artist (or artists) to provide artwork for Communicare's site in Cannington. Further applications may include but are not limited to*:

- Infrastructure and assets (e.g. office features, walls and murals, etc.)
- Standalone artwork and signage
- Publications or other printed materials (e.g. Posters, reports and associated initiatives, etc.)
- Website art and design, inclusive of icons
- Digital channels including Facebook, Instagram, LinkedIn and Twitter
- Business cards
- Employee lanyards, uniforms, or other.

*Please note the final artwork piece may be adapted to each of the final outputs and may not be shown in its entirety.

Who can apply?

- Nominated artists must be;
 - Aged between 18 – 30*
 - A resident of Western Australia with an ABN, or access to an ABN
 - Artists may be selected subject to police clearance request
 - Artists who identify as Aboriginal or Torres Strait Islander are encouraged to apply
 - Artists who identify as LGBTIA+ are encouraged to apply

- Artists from diverse backgrounds are encouraged to apply
- Artists are encouraged to work in teams and collaborate

*This is necessary only for the lead artist.

Considerations

- Selected artists will be paid for their work;
- Painting supplies will be provided
- The area will be prepared for the mural
- Final design requires Communicare approval
- Communicare will purchase the rights to the artwork; and
- Final design concepts must be delivered to Communicare in a high-resolution digital format.

Where the artist will be applying artwork to infrastructure directly:

- Selected artists will need to engage in an online safety induction for site access; and
- Selected artists will need to appropriately manage the site during installation (e.g. exclusion zones and other safety measures). This task can be done with the support of Communicare staff.

Key dates”

Expression of Interest (EOI) – 26 April 2021

Closing date for Expression of Interest (EOI) – 30 June 2021

Notification of EOI outcome to applicants – 7 July 2021

Development of final concept – 21 July 2021

Delivery of artwork – 4 August 2021

* Project dates could require final concepts and delivery as early as July 2021. Dates may be subject to change.

Scope of work

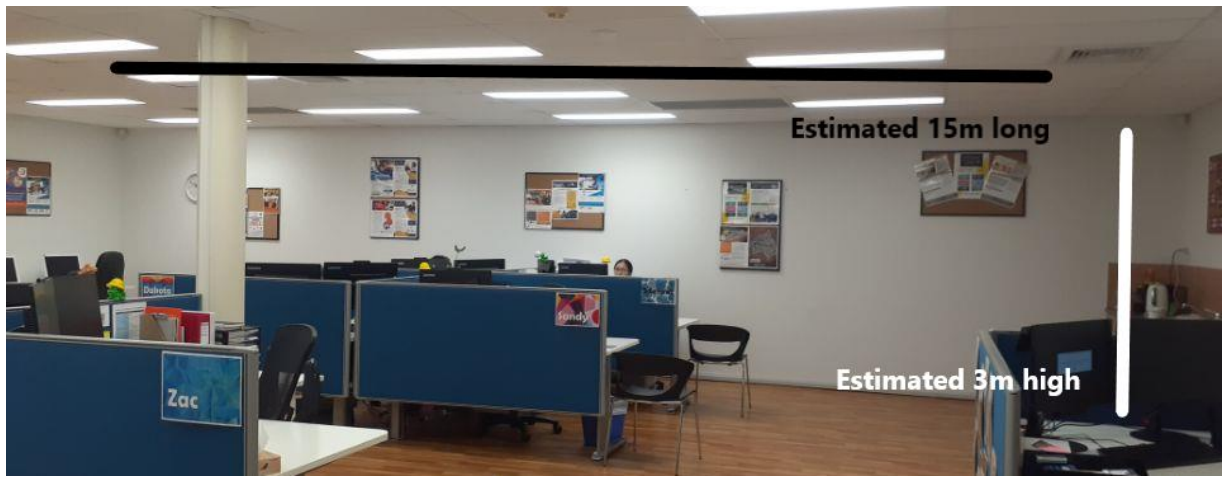
This EOI is to select concepts for a mural intended for Communicare’s Pattie Street Cannington site, but may also be used for other opportunities including:

- Document design work;
- Signage and poster art and design work;
- Others

Dimensions of the space

15 Meter long

3 meters high



Budget allocation

- The shortlisted artist will be paid \$500 to prepare and present concepts.
- The budget for this artwork is \$3,000 - \$5,000 (inclusive of GST exclusive of paint materials).
- Materials are not provided and must be supplied by the artist(s).

Assessment criteria and process

Artists are to respond to all criteria items in their EOI proposals.

Criteria:

- Provide us with a summary of your background, and any information you'd like to share (max 300 words);
- Examples of your art style in portfolio (Jpg or PDF format only);
- Ideas on how you can incorporate the youth voice in your art (max 500 words);
- A quote for the completion of the project including the artwork.

Process:

Your application will be assessed against the above criteria by an assessment review panel comprised of Communicare staff and local government staff.

The assessment will consider:

- the response to the brief and whether the artist has an understanding of the criteria'
- the quality and creativity of the proposal;
- previous experience in art and/or graphic design projects;
- appropriate level of skill to match the requirements; and
- a demonstrated ability to work collaboratively with the project team and the community. The applications will be ranked and used to establish a pool of artists that may be called upon as projects arise. All applicants will be advised of the success of their application and can request feedback.

How to apply

Artists are invited to submit an EOI application that addresses the above brief to Manager Marketing and Partnerships Brett Dias via email: bdias@Communicare.org.au

Applications must include:

1. Artistic statement/response to EOI criteria (max word count 800). This should summarise your:
- artistic discipline or method (e.g. painting; drawing; graphic design, combinations) - preference in the scope of work items outlined; and - broad vision for the art and/ design work.
2. Documentation of recent relevant projects/artworks (i.e. ensure you provide supporting materials and images of your artwork). Please note online submissions cannot be included.
3. Confirm the date you are able to deliver the artwork for Communicare (from as soon as July 2021), and outline your general timeframes.
4. Provide your contact details.

Supporting materials: In order to gain a better understanding of your work, it is very important to provide strong support material as background to your proposal.

More information

To request more information contact Brett Dias on or Bdias@communicare.org.au or 0438 596 318.

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